

AUTHENTIC  
TOUCH

Design is a process of shaping the future.

We recently came across this sentence in a magazine, and we couldn't be more in line with it.

Each new collection allows us to share a view and interpretation of personal, economic and cultural aspects of nowadays life, putting design in parallel.

The house being the center of our world, the goal is to create ceramic items that trigger a positive response,

playing an important role in our search as consumers for more deeper and meaningful engagement with our surroundings.

This year we continue to explore the concept of connection with the environment, but with a feeling of AUTHENTIC Touch.

Are you ready to step on this journey?



## GENTLE COLORS

The palette focuses very much on neutral tones, colors that do not clash with the environment, but interconnect with it. The strangeness or prominence of each piece is worked out through form and texture and not so much through color.

The tones were carefully chosen to nest together and communicate warmth and connection, bringing a gentle touch to the collection.

- Ref<sup>o</sup> 1357.VBT
- Ref<sup>o</sup> 1357.VM416
- Ref<sup>o</sup>1357.VB462
- Ref<sup>o</sup> 1358. MG82



Our homes are more than ever perceived as soothing, restorative places of connection and rest. The pursuit for a productive but serene space seems to be in everyone's minds nowadays.

Each piece transcribes the urge to go minimal and focus on what is essential and elemental.





- Ref<sup>o</sup>1306.VB389
- Ref<sup>o</sup>1306.VM17
- Ref<sup>o</sup>1581.VB463
- Ref<sup>o</sup>1580.VB459
- Ref<sup>o</sup> 1384.MG82
- Ref<sup>o</sup>1306.VBT



- Ref<sup>o</sup> 566. M267.M268\_VD2671
- Ref<sup>o</sup> 1341. VG85\_VD2626
- Ref<sup>o</sup>1384\_VB51






## Our home's true colors

Our relationship with our personal environment is directly related to our different needs and desires.

The right pieces can reveal the true personality of each home and celebrate its authenticity.

## Elements that stimulate the senses

The dissolution between analogue and digital, real and virtual worlds is being pushed forward. By providing new impulses we hope to trigger creativity and invite you to adopt unusual perspectives and distinct moods for interiors.

- Refª 1362.VB461\_VD01832 
- Refª 1362.VM415 
- Refª 1362.VB463\_VD01832 
- Refª 1362.VB460\_VD01832 
- Refª 1362\_MG76 



● Ref<sup>o</sup>1850.MG84.VB460\_VD2625

● Ref<sup>o</sup>4677.MG84.VB461\_VD2625







● Ref<sup>o</sup>1366.VE170\_VD2551

● Ref<sup>o</sup>1366.VE154\_VD2551



● Ref<sup>o</sup>727.VG85

● Ref<sup>o</sup>1342.VE117

● Ref<sup>o</sup>13242.VD2675.vb180

## New perspectives and unique environments

The more expressive side of ceramics has invaded the spaces and more than ever the individuality of each piece is felt, the concept of the family of pieces has been officially abandoned.

By mixing forms and intriguing shapes we give each piece the strength to create its own habitat.



Life flows when our lifestyles are in harmony with the different objects around us.

In order to make life simpler, our surroundings need to be a reflection of what we want to do and achieve — though never losing the spice of personality.



● Ref<sup>o</sup>2656.vb42.vb465\_VD1832

● Ref<sup>o</sup>1346.MG68

● Ref<sup>o</sup>1353.VBT

● Ref<sup>o</sup>1353.vb459

● Ref<sup>o</sup>1353.vb391





● Ref°1363.MG82

● Ref° 1363.VR90

● Ref°1363.MG86





● Ref<sup>o</sup> 1318. GB13\_VD2674



● Ref<sup>o</sup>4685. VB51.VB390\_VD2622

So what makes space feel authentic?

The same environment can change like night and day, and be infinitely diverse through the use of transformative pieces, giving the concept of authenticity a new meaning.





## Ceramics from Portugal

Committed to finding what tomorrow's homes will want to have in the future, Arfai is specialized in the manufacture of decorative ceramics, supplying leading home fashion brands, retailers and interior designers from all over the world. Know more about us at [www.arfaiceramics.com](http://www.arfaiceramics.com)

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