

DYNAMIC APPEAL



Arfai

2022 COLLECTION

Careful: this collection might give you a sudden feeling of connection with your life.

The way we look at our homes has changed a lot, there is more than ever a need for proximity and unity. We know that this space will continue to play an important role in our time, so we want to give it

the elements to be dynamic and enrich our lives with connection.

People now have a desire to live the present, to have sensorial and meaningful experiences and feel a proximity that minimizes the uncertainty in the future. Either by a shape, texture or unexpected element, Dynamic Appeal collection will allow us to bond and engage with our surroundings and acknowledge their constant change.



INVITING NATURE INSIDE

A connection with the outside is needed. The nature invades our homes to bring the feeling of being connected with the world. The great ability to adapt to its environment is what connects us to nature.

CAPTURING FRAMES OF LIFE

Our choices of space, objects or art can reflect the dynamic relations in our lives. Breaking with the family paradigm, each piece is now telling its own story, being free to lead into any direction, or open to any interpretation.







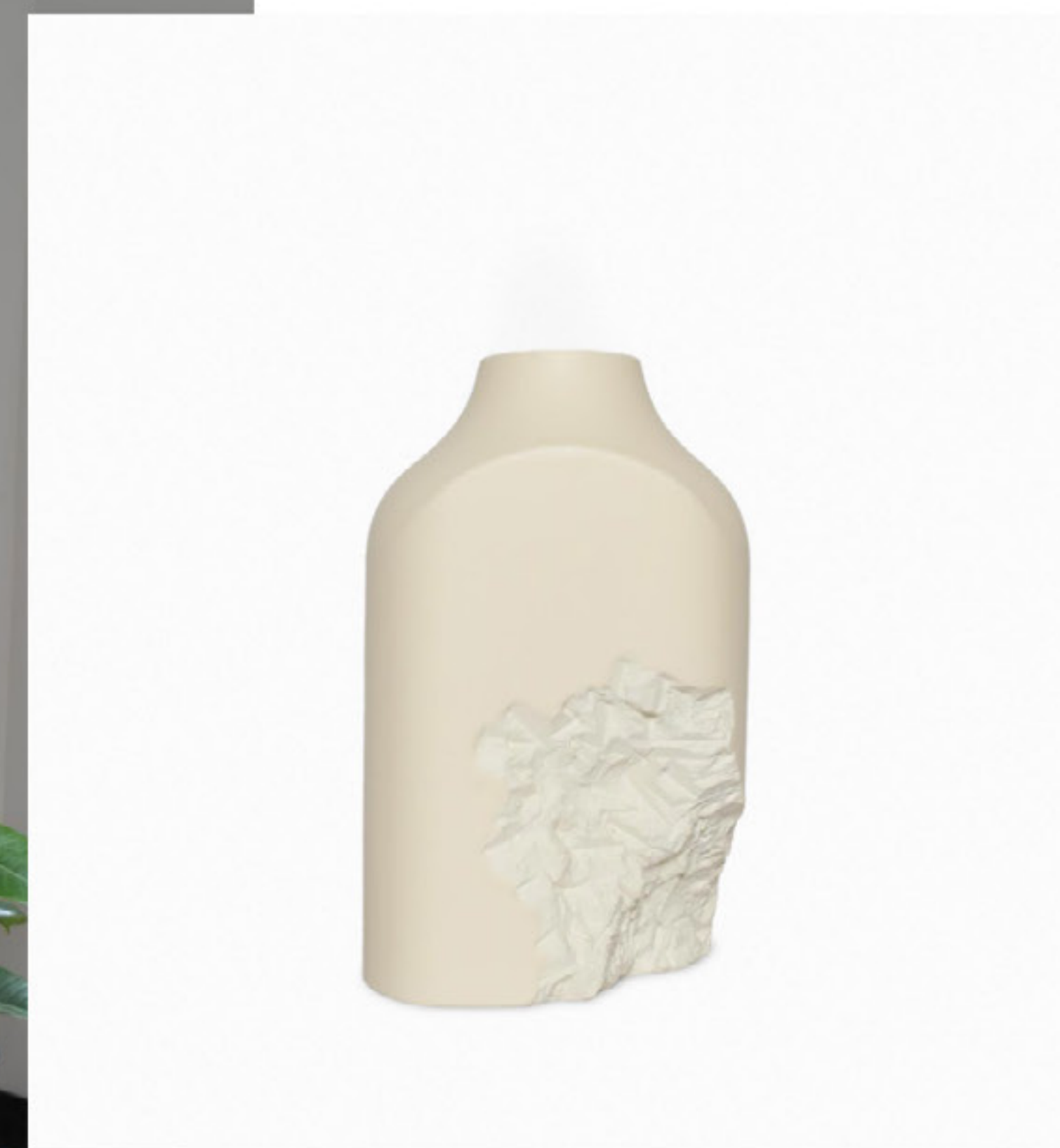
A warm luminosity
gives space to bold
and inventive
experiences.



EVOKING THE SENSES

There's a peculiarity that leads our senses to come to action, to explore and discover each piece. New forms, unexpected textures and memorable details, call for an interaction.









MULTI FUNCTIONAL

Versatility was the goal in the development of every new design — maximizing a piece and a space to its full potential. Looking twice, you can always find a new function or a new corner for these pieces, leading to the use of imagination and creativity.



CHROMATIC RELATIONS

Living in a common space, but having their own strength, intensity and independence, the colors emerge the feeling of safe place and lightness. Matte finishes are a constant, but the glossy looks make their appearance when we least expect, lightening up our day.







Do you feel **appealed**?